Rankings and Strategic Planning: the University of Hawai‘i at Mānoa’s Case

Yang Zhang, Director of Institutional Research

The University of Hawaii at Mānoa
UH MĀNOA CAMPUS TODAY
University of Hawai‘i at Mānoa Overview
UH MĀNOA IS CONSISTENTLY RANKED AMONG THE BEST NATIONAL AND INTERNATIONAL UNIVERSITIES

<table>
<thead>
<tr>
<th>Ranking</th>
<th>Global</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Ranking of World Universities (Shanghai Jiao Tong University)</td>
<td>151-200</td>
<td>66-78</td>
</tr>
<tr>
<td>NTU Ranking (Taiwan)</td>
<td>186</td>
<td>71</td>
</tr>
<tr>
<td>TIMES World University Ranking (UK)</td>
<td>201-250</td>
<td>67</td>
</tr>
<tr>
<td>QS World University Ranking (UK)</td>
<td>327</td>
<td>65</td>
</tr>
<tr>
<td>U.S. News Best Global Universities Rankings (US)</td>
<td>314</td>
<td>104</td>
</tr>
</tbody>
</table>

Prestigious International Ranking (2015)
UH Mānoa 2015-2021 Strategic Plan
UH Mānoa’s Strategic Plan Aligns with UH System’s Strategic Goals

<table>
<thead>
<tr>
<th>UH System strategic goals:</th>
<th>UH Mānoa strategic plan major sectors:</th>
</tr>
</thead>
<tbody>
<tr>
<td>High performance system of higher</td>
<td>Being a Native Hawaiian Place of Learning and Indigenous-Serving Institution</td>
</tr>
<tr>
<td>education</td>
<td>Defining Mānoa’s Structure and Role in the UH System</td>
</tr>
<tr>
<td>Hawaiʻi Graduation Initiative</td>
<td>Enhancing Student Success</td>
</tr>
<tr>
<td></td>
<td>Recruiting a Vibrant, Prepared Student Body</td>
</tr>
<tr>
<td>Hawaiʻi Innovation Initiative</td>
<td>Advancing the Research Enterprise</td>
</tr>
<tr>
<td></td>
<td>Fostering Excellent Faculty and Shared-use Facilities</td>
</tr>
<tr>
<td>21st Century Facilities</td>
<td>Creating 21st Century Facilities</td>
</tr>
<tr>
<td></td>
<td>Becoming a Sustainable Campus</td>
</tr>
</tbody>
</table>
Task Given to
the Mānoa Institutional Research Office (MIRO)

How to best utilize ranking results in the strategic planning process?
Linkages Recommended by MIRO

1. “Defining UH Mānoa’s Structure and Role in the UH System”
2. “Enhancing Student Success”
3. “Recruiting a Vibrant, Prepared Student Body”
4. “Advancing the Research Enterprise”
5. “Fostering Excellent Faculty and Shared-use Facilities”
1. Defining UH Mānoa’s Structure and Role in the UH System
2. Enhancing Student Success

Prestigious Rankings

Student Engagement

Student Success
3. Recruiting a Vibrant, Prepared Student Body

- International Recruitment
  - Demonstrate research excellence
  - Position UH Manoa in a global context

- International Joint Programs
  - Institutional
  - Program level
4. Advancing the Research Enterprise

- Track research profile
  - Scholarly productivity
  - Evaluate funding impacts
- Aid recruitment efforts
- Support international collaboration
5. Fostering Excellent Faculty

- Recruit and engage excellent faculty
- Monitor longitudinal trend to help adjust strategies

The 4,200 meter high summit of Mauna Kea in Hawaii houses the world's largest observatory for optical, infrared, and submillimeter astronomy.
Final Recommendation

• Know your data
• Institutional researcher’s role and responsibilities
• Mānoa Institutional Research Office’s strategies
  • Conduct ranking research
  • Collaborate with key stakeholders on campus
  • Provide trainings and analysis report
  • Develop a ranking webpage (http://manoa.hawaii.edu/miro/rankings/)
Hawaiian for “Thank you”