Rankings have many faults and do not adequately describe universities and cannot show whether one institution is better than another...

...but I am very happy when Cambridge is rated as the top university in the world

ALISON RICHARD
Former Vice-Chancellor
University of Cambridge
To enable MOTIVATED PEOPLE around the world to achieve their full POTENTIAL by fostering INTERNATIONAL MOBILITY and EDUCATIONAL ACHIEVEMENT and CAREER DEVELOPMENT.

OUR AUDIENCE

ACADEMICS
PROSPECTIVE STUDENTS
PROSPECTIVE PARTNERS
SCHOLARSHIP PROVIDERS
CURRENT STUDENTS
EMPLOYERS
UNIVERSITY LEADERS
ALUMNI
GOVERNMENT
INTERNATIONAL STUDENT GROWTH

2.1m

4.3m

Worldwide
OCDE
G20 countries
Europe
North America
Oceania

Source: OECD and UNESCO Institute for Statistics for most data on non-OCDE countries.

OUR APPROACH

WORLD CLASS UNIVERSITY

A UNIQUE LENS
QS the only global ranking authority to consider it
Central to the life goals of most prospective students
An essential inclusion in every QS assessment
Essentially all models are wrong, but some are useful

GEORGE E.P. BOX
“Accidental Statistician”
1919-2013
The list is the origin of culture...

How does one attempt to grasp the incomprehensible?

Through lists.

UMBERTO ECO
Essayist, Philosopher & Novelist

THANK YOU