Global competition at the educational services market leads to new knowledge and response to the current challenges.

In a knowledge based economy research and innovation determine position and competition edge of the country and national economy.
The national policy plays key role in the process of building a World Class University

Possible national strategy

- To choose the best one
- To stimulate HEI by merging universities and hereinafter to transform them into new higher educational entities.

Russian example

- two independent budgetary federal educational institutions that have special features and are submitted directly to the Russian Government (Saint-Petersburg State University and Lomonosov Moscow State University)

- universities merger and creation of Federal Universities by mergence of regional Universities.
Several ways for World Class University and Russian example

Public relations - information policy both at the national and international levels

Insufficient information, presented in English on the web-sites as well as in different international rankings and databases like Scopus and Web of Science.
Development of the international research cooperation to be integrated into the international research society

Today a University cannot be highly evaluated in any international Ranking if it has low number of publications by University professors in highly-cited papers.

Joint research projects

Special grant programs initiated by Russian government with full financing of new laboratories (Mega-Grant-Programs). They design to attract leading well known researchers for joint research projects in newly created world class laboratories in Russian HEIs.

Federal targeted programmes (FTP) that transcend traditional administrative boundaries and their fixed duration provides a certain degree of adaptability.
Better integration of education and research activities.

Academics who are regularly engaged in scientific research can more effectively pass on contemporary knowledge to students, especially graduate students.

Research development in the leading HEIs for last time and integration into international networks.

Educational policy and its outputs should be aimed at the employer and society, based on the economy of knowledge

- We as University are to answer on the market demands.

- How to combine study process and learning outcomes?
European system of education

We recognize that two degree system allowed us to be involved more deeply into international educational area.

The transformation period has not been easy especially for regional universities.

Rankings as system of evaluation or as system of new quality or quality assurance system

International and national rankings
Ranking on Research and Publication Activity (Higher School of Economics)

Accounting methodology of the research and publication activity indexes:

- the annual grants by Russian Foundation for Humanities scaled on staff members
- the annual grants by Russian Foundation for Basic Research scaled on staff members
- the number of articles in the database Russian Citation Index and its index of citation
- the number of journals by Higher Attestation Commission

Scientific activity of Russian HEIs by international criteria

- the number of publications in Web of Science for last 3 years,
- the number of citations in Web of Science for last 3 years,
- the number of citations the University journals in Web of Science calculated to the number of teaching and research staff
The data on the number of publications and citations are relevant if observed within a definite period of time.

The number of joint projects with Russian organizations is exact and there practically couldn’t be any misunderstandings in how and what to count, as the share of the articles, produced within the international cooperation.
Essentials for the World Class University

- National policies and the university development programmes
- Research activity and publication indicators
- Interpretation of the Rankings data

Thank You!